

# Ching-Min Tseng UX Designer

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## WORK EXPERIENCE

### UI Designer /QNAP System Inc. June 2019 – June 2022 | New Taipei City, Taiwan

- Established a new design guideline that housed more than 150 applications for the QTS operating system.
- Created a shared library with Sketch app, helping the design team reduce 6 hours spent on average per project.
- Collaborated with UX researchers, product management, and engineering to define and implement innovative solutions for the product direction, visuals, and experience.
- Conceptualized original ideas that bring simplicity and user-friendliness to complex design roadblocks.
- Redesigned current products and improved usability.

### UI Designer /Leadtek Research, Inc. May 2018 – June 2019 | New Taipei City, Taiwan

- Initiated a department-wide software shift that reduced 20% working time for designers on average, and enhanced communication between design and engineering.
- Designed a web platform for enterprise customers.
- Researched and designed UIs of IoT portable health devices that help medical specialists reduce working load.

### UI/UX Designer /Uniwill Technology January 2017 – May 2018 | Taipei City, Taiwan

- Held an integral role on the UI design team for China's top 3 best-selling computer manufacturers.
- Communicate with people in different regions and professions.
- Collected competitors' information and conducted research analysis.
- Built the information architecture of the app/ website, wireframes, and hi-fi mockups. Wrote style proposals, managed GUI drawings, and communicated with engineers.

### Freelance Designer /Self-Employed May 2015 – December 2016 | Taipei City, Taiwan

- Grand Star Technology: Home robot UI/UX design
- Concept Tech: Traveling app UI/UX design
- Türk Kızları: Website design, package design
- Ezkit: Mobile/tablet app UI design for IoT products
- Yueh Sheng Technology: Industrial design – electrosurgical unit

## EDUCATION

### M.S. Human-Computer Interaction, IUPUI August 2022– May 2024

- **Research assistant** working with Dr. Fawzi BenMessaoud on an educational human-AI hybrid system.
- **Graduate student ambassador** at the School of Informatics and Computing

### B.A. Industrial Design Department, Shih Chien University

## ACHIEVEMENT

- Project *the Easy Cooker* and *the Bubble* exhibited at Young Designers' Exhibition, Taiwan, May 2015
- Merit Award of Designer Venture Challenge, Taiwan, May 2015

**TOOLS** Figma, Sketch, Adobe Photoshop, Adobe Illustrator, Adobe XD

**SKILLS** Product Design, Graphic Design, Design Thinking, Data Visualization, User Experience, Wireframing, Prototyping