

## UX Designer

I am a UX designer with industrial design background currently located in Taipei, Taiwan. Due to my industrial design education, I have a user-oriented design mindset and am familiar with design thinking methods. For me, design is all about the medium used to connect users and products. Designers must understand the users first, and then through research and interpretation find what the most appropriate information is to provide at the specific moment. In addition to logical thinking, I am also continuously refining my skills in the comprehensive experience design field.

### WORK EXPERIENCE

#### UI Designer /QNAP System Inc.

June 2019 – Present  
New Taipei City, Taiwan

QNAP provides comprehensive solutions in software development, hardware design, and in-house manufacturing. My work mainly focuses on application UI design provided on our NAS operating system QTS, including built-in apps like control center, app center, and help center; security apps like the security counselor, QuFirewall, malware remover.

- Establish new design guideline, *the Common Module*, for QTS operating system.
- Created a shared library with Sketch app, helping the design team reduce 6 hours of time spent on average per project.
- Redesign current products and improve usability.
- Collaborating with UX researchers, product management, and engineering to define and implement innovative solutions for the product direction, visuals, and experience.
- Conceptualizing original ideas that bring simplicity and user-friendliness to complex design roadblocks.

#### Co-Founder & Product Designer /JIU

March 2021 – Present  
Taipei City, Taiwan

JIU is a startup team still in its early stage. Our main product is a social app built for collectors in the Amekaji community to share their beloved collections. We aim to make it easier for collectors to store and expand their stock. With JIU, collectors can easily record and manage the information of the items they own and get exclusive information of limited items from the sellers.

- Using Design Thinking method to lead the brainstorming discussion
- Business model proposing
- Spec writing
- Design from wireframe to final visual appearance

#### UI Designer /Leadtek Research, Inc.

May 2018 – June 2019  
New Taipei City, Taiwan

At Leadtek, I designed the entire UI of the DLSS service web platform for our enterprise customers, the amor HRV Guard Portable ECG recorder, and maintaining UI of current products, including smart bracelet, mobile, and web design.

### TOOLS

Figma  
Sketch  
Adobe Photoshop  
Adobe Illustrator  
Adobe XD

### LANGUAGES

Mandarin (Native)  
English (Fluent)

### SKILLS

Product Design  
Graphic Design  
Design Thinking  
Data Visualization  
User Experience  
Wireframing  
Prototyping

- Redesigned current products and improve usability.
- Collaborated with UX design, product management, and engineering departments to define and implement innovative solutions for the product direction, visuals, and experience.
- Executed all visual design stages from concept to final hand-off to engineering.
- Conceptualized original ideas that bring simplicity and user-friendliness to complex design roadblocks.

## **UI/UX Designer/Uniwill Technology**

January 2017 – May 2018

Taipei City, Taiwan

While working at one of China's top 3 best selling computer manufacturers, I held an integral role on the UI design team for the gaming computer brand Mechrevo. I have already successfully accomplished multiple UI & GUI designs of built-in desktops apps for our worldwide customers and a laptop-customization website whose target audience is based in China. Through these experiences, I have gained skills such as communicating with people in different professions and countries, being an effective member of a team, and quickly problem-solving anything that comes my way.

- Collected competitors' information and conduct research analysis.
- According to functional requirements from marketing, built the functional architecture of app/website, functional output map, UI flow, and wireframe files.
- Wrote style proposal, managed GUI drawing, and communicated with engineers.

## **Freelance Designer /Self Employed**

May 2015 – December 2016

Taipei City, Taiwan

As a freelance designer, I mainly focus on user interface design, still also being open-minded to various fields and interesting projects, including:

- Grand Star Technology: Home robot UI/UX design
- Concept Tech: Traveling app UI/UX design
- Türk Kızları: Website design, package design
- Ezkit: Mobile/tablet app UI design for IOT products
- Sian Sin Music Center: Visual identity system
- Yueh Sheng Technology: Industrial design – electrosurgical unit

## **Design Intern/Dong Hai Hospital Design Studio**

July 2013 – Oct 2013

New Taipei City, Taiwan

Working at a Design Studio founded by well-known Taiwanese designer Gina Hsu, my work included budget-production, product design, visual design, and helping with exhibitions and workshops.

## **Education**

### **Industrial Design Department, Shih Chien University**

09/2011 – 06/2015 (Transferred)

New Taipei City, Taiwan

- May 2015: Project "Easy Cooker" won Merit Award of Designer Venture Challenge
- May 2015: Project "Easy Cooker" and "the Bubble" exhibited at YODEX
- Jun 2013 – Jun 2014: Project "Auditory Nerve" selected for department's annual exhibition,

placed at the department lobby for 1 year

- Sep 2012 – Jun 2013: Teaching Assistant of Prof. Sally Lin
- Oct 2011 – Jun 2013: Funded and was captain of first women's basketball team in the department

**Bachelor of Business Administration Program, College of Management, Yuan Ze University**

09/2010–08/2011 (Withdraw)

Taoyuan City, Taiwan